Jared Truscott

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Professional Summary

Self-taught full-stack web developer with strong experience in e-commerce platforms, custom integrations, and building practical tools that improve workflows. Proficient in modern front-end frameworks including Astro, React, and TypeScript. Passionate about clean, efficient user experiences and continuously solving real-world problems through code.

Experience

MojoActive – Web Developer (Remote)
2021 – 2024

- Built and maintained e-commerce websites and custom web applications for a variety of clients.
- Developed a drill-down product ordering system for an industrial heating client, allowing customers to navigate from central units to subcomponents and order directly, streamlining the process and reducing errors.
- Created automated image-processing tools that cropped, resized, centered, and adjusted backgrounds for hundreds of product images in seconds, improving merchandising efficiency.
- Designed and delivered several internal tools to enhance workflows and support cross-team efficiency.
- Collaborated daily with design, project management, QA, and sales teams in agile-type stand-ups, providing technical input and ensuring smooth project delivery.
- Championed clearer communication practices across developer teams, improving cross-team collaboration and reducing misalignment.

Online Stores (OLS) – E-commerce & Web Operations
2019 – 2020

- Migrated eight sites and all data from Magento to BigCommerce in less than one year.
- Rebuilt the base BigCommerce "Cornerstone" theme to meet organizational requirements.
- Trained merchandisers and senior staff on modern e-commerce systems and tools.
- Developed multiple apps and APIs, including cart manipulation and swatch image mapping/swapping.
- Built partnerships with external organizations, expanding business opportunities.
- Created an automated image-processing tool to streamline product photo preparation at scale.

Various Retailers – Store Manager
1998 – 2018

- Directed daily operations of multiple retail stores, managing teams ranging from 6–12 staff year-round and up to 50 employees seasonally.
- Oversaw merchandising, pricing, and inventory control to maximize sales and ensure accurate product presentation.
- Implemented and enforced company policies to maintain operational standards, safety, and loss prevention.
- Trained and mentored employees, improving team efficiency and retention.

Education
University of Phoenix – Bachelor of Science in Business Management, GPA 3.56 (2010)

Bloc – Web Developer Program – Was recruited before finishing to work with a team of Alexa developers (~2018)

Self-Taught Developer (Ongoing) – Built expertise in full-stack development, e-commerce systems, and automation tools through independent study and applied projects.

Key Skills
 - Proficient with modern frameworks, such as **React 18** and **Next.js 14**; currently updating skills to the newest versions.
 - Advanced knowledge of **BigCommerce**, including APIs, GraphQL, widgets, and the Stencil templating framework.
 - Familiar with CRMs, PIMs, and CMS's such as **Klaviyo, BlueConic, Storis, Zoho, Zendesk, Prismatic, and Sanity**.
 - Experienced with **Postman** for API development and testing.
 - Creator and maintainer of **[Alkaline](#)**, a robust Astro-based theme designed for faster development, streamlined DX, and perfect Lighthouse scores out of the box.

Interests & Personal Highlights
- Hiking and photographing unique perspectives in nature.
- Practicing yoga and running regularly to stay centered and energized.
- Collecting "dumpster fires" as a reminder to embrace imperfect moments with humor.